CIA PRESS OPENS BLITZ FOR "SWEDISH WAY" HERE

NEW YORK, Oct. 27 (IPS)--Over the last week, three major U.S. CIA press outlets have published feature length articles either directly or indirectly dealing with the so-called Swedish Way--the system of industrial democracy in Sweden:

*The October 20 New York Times ran a feature interview with Einar Thorsrud, the leading operative of the notorious rascist think-tank, the Rockefeller-funded Tavistock Institute of Great Britain, on the prospects for expanding the Swedish Way.

*The October 25 <u>Wall Street Journal</u> had a front page article entitled Working Happier--More Swedish Firms Attempt to Enrich Production Line Jobs."

*The October 21 <u>Washington Post</u> contained a feature article on Gunnar Myrdal, a veritable roving ambassador and publicity agent for the Swedish Way and the recent winner of a Nobel Prize.

The coordinated publication of this propaganda is part of a recently stepped up campaign to push various aspects of Swedish industrial democracy—"the quality of work," job enrichment, worker participation, job satisfaction, humanization of the workplace—as the basis for a mass brainwashing program for the American working class designed to destroy its ability to resist Rockefeller fascist labor policies.

Printed on the front page of the most widely read capitalist business daily, the <u>Journal</u> article represents something of an advertisement to American capitalists to "get with" some of the modern methods of fascist social control. It warmly praises the success of an experiment at the Kockums Shipyard in Malmo, Sweden, where labor turnover was reduced by 30 per cent and productivity was increased by nearly as much. All this, the article states, is attributable to the work of a "trained staff of social scientists" deployed to "deal with workers' personal problems."

The article quotes Jan Edgren, a management specialist for the Swedish Employers Confederation, as attributing many of the "new ideas" used in the experiment as being provided by the Tavistock Institute in London.

In the New York Times interview, Thorsrud expresses his understanding of the current need to expand Swedish Way type programs:

"We are getting signals...that we have to make people think there's hope for them. If we are not successful in giving meaning to their lives, then we may see the terrible turmoil of the end of technological society.... Add to this turmoil inflation, shortage of energy, and overpopulation—then we may get a film of our time which resembles what we had between 1941 and 1945 in Berlin and Nuremburg."

Thorsrud has been active in Scandinavia for over two detades. He collaborated with master brainwasher Dr. Eric Trist, currently deployed in the U.S. coal fields on the eve of the threatened United Mineworkers (UMW) strike, in a 1962-63 Tavistock study on the "problems of industrial democracy," published under the title of Form and Content in Industrial Development. The Times does not mention Thorsrud's connections to Tavistock.

SPECIAL REPORT

ROCKEFELLER'S CONTROL OF THE MINERS' STRIKE

NEW YORK, Oct. 27 (IPS)—As the scheduled Nov. 12 strike of the United Mineworkers (UMW) draws near, IPS has been able to monitor and grid the precise preparations by which Rockefeller forces have assured themselves of nearly total control over every aspect of this mass counterinsurgency operation. The "coal shortage" created by the strike will give Rockefeller a cover story for the sweeping layoffs and deindustrialization that are in fact necessitated by the economic collapse. The strike will also set the stage for the relocation of miners and other workers to Rockefeller's energy development projects in the Rocky Mountains. Last winter's strike of the British mineworkers is the conscious model being used by Rockefeller for the UMW strike. Occuring during the height of the oil hoax, the British miners' strike brought the country to its knees, resulting in three-day work weeks, heating fuel shortages, and the collapse of the Heath government.

The key control agents in this operation are Leonard Woodcock of the United Auto Workers and University of Pennsylvania-based master brainwasher Eric Trist. The UMW itself is funding one of Trist's infamous productivity studies in Johnstown, Pa. IPS also has uncovered the "long, close, personal friendship" of UMW head Arnold Miller and John D. Rockefeller IV. (See the following IPS article.)

UAW President Woodcock, who sits on David Rockefeller's Trilateral Commission, a supranational planning apparat, has deployed agents from the UAW Community Service and Education Departments into the UMW. The UMW's 200 strike demands, authored by a negotiating team trained by the UAW, include explicit support for Rockefeller's fascist programs: Worker relocation assistance similar to that provided under the proposed National Employment Priorities Act (more commonly known as NERA) and district-wide hiring practices (a euphemism for labor pools). These provisions will facilitate the herding of miners into slave labor energy development projects.

"Community Support"

The UAW operatives have helped the UMW set up a Community Service Unit (CSU) modelled after their own. The main function of the CSU will be to enlist necessary community and other support once