

## Dateline Mexico by Carlos Cota Meza

### Sir Jimmy and the break-up of Mexico

*From ecological reserves to Zapatistas, what do Goldsmith and his "genteel savages" intend for Mexico?*

After *Proceso* magazine publicized Sir James Goldsmith's presence in Mexico in its April 14 issue (No. 1066), *EIR* has been asked what the significance of this publicity could possibly be.

Journalist Francisco Ortiz Pinchetti, writing in a tone more of admiration than of denunciation, reviewed Goldsmith's activities in Mexico, where within a mere decade, Goldsmith got himself his own ecological reserve along the Jalisco coast. What stands out in the report, is that Goldsmith's private ecological reserve is based on a Dec. 30, 1993 decree by President Carlos Salinas de Gortari, that created the Chamela-Cuixmala Biosphere Reserve, an area of 13,142 hectares (including 9,000 hectares belonging to Goldsmith), administered by the Cuixmala Ecological Foundation.

But it is not only the ostentatious residence in the midst of the jungle facing the ocean, that Goldsmith inhabits four months out of the year (December-March). According to Goldsmith's representative in Mexico, the Spaniard Luis de Rivera, multimillion-dollar investments in "low-intensity" or "self-sustainable" tourist developments are being promoted all along the Jalisco coast. "Goldsmith's presence here, attracts investors from many countries. He is a very powerful magnet," De Rivera told *Proceso*.

According to *Proceso*, Goldsmith's property has its own security force and sophisticated communications equipment, employs the most advanced technologies in "ecological" research, and employs 350 people full-time, from gardeners to horse grooms, biologists, veterinarians, doctors, pi-

lots, and so on. Another ranch owned by Goldsmith of 520 hectares and 200 employees, is located in Comala, Colima, and is the hacienda from which Alexander von Humboldt carried out his studies on the Volcano of Colima at the beginning of the 19th century.

Goldsmith arrived in Mexico sporting his "populist multi-millionaire" look, during the Presidency of Miguel de la Madrid (1982-88), at which time he began financing the ecological movements his brother Teddy had been fostering since the beginning of the 1970s. The French Other Europe party was founded with money from Jimmy, based on the "spirituality" which Teddy has pushed since his 1972 report, "Blueprint for Survival," which advocates the return of life in Europe to conditions existing prior to the 15th-century Renaissance.

Jimmy also created the Referendum Party in Britain, through which he opposed Maastricht, the General Agreement on Tariffs and Trade, and the North American Free Trade Agreement, adopting as his platform, instead, the outright dismemberment of Europe, the elimination of its cities, and the formation of small "self-sustaining" towns. This eco-fascist argument is the subject of his book, *The Trap*.

This is the eco-fascist utopia which Jimmy Goldsmith is building along the western coast of Mexico, in a region which extends from the Volcano of Colima to Banderas Bay, south of the tourist center of Puerto Vallarta, and includes the Manantlán mountain range, another biosphere reserve financed by Jimmy. Cuixmala would become the capital of this micro-region where, in the 1980s, a marriage

of royal heirs to the Dutch monarchy was celebrated.

Brother Teddy, editor of the *Ecologist* magazine, admitted during a dinner in Paris in 1995, that the eco-communist Gustavo Esteva "is my man in Mexico." Teddy is the main propagandist among the European oligarchic elite for the Zapatista National Liberation Army (EZLN), and he publishes articles by Gustavo Esteva on the "true" meaning of the "new revolution" unleashed in Mexico.

According to Esteva's articles, the EZLN does not seek to rule, but expects that others forces will do so, after the EZLN has destroyed the Mexican Presidential system. The EZLN seeks to redefine the nation-state, so that the more than 100 "nations" which supposedly co-habit Mexican territory, are no longer placed into a single nation.

Coinciding with Jimmy's public "debut," there began a profuse worldwide campaign promoting a new definition of the EZLN: a book by Danielle Mitterrand; a book by the communist, Roger Bartra, an old comrade of Gustavo Esteva; yet another book by French sociologist Yvon LeBot, released simultaneously in Mexico, France, Greece, Spain, Portugal, and Italy.

Bartra maintains that "it is possible that Sub-Commander Marcos is playing, consciously, on the Western imagery of the savage . . . who emerges from the Lacadón Jungle to offer decadent civilization a better alternative. To this is due, in large measure, the great interest aroused by the Zapatistas as much in the United States as in Europe. . . . Europeans recognize themselves in Marcos." Asserts Bartra, "Our savage guerrillas are extremely genteel, sophisticated and subtle, if we compare them with European terrorists. . . . They are savages of a very refined artificiality."